Representative WBZZ Public Service Announcements

WBZZ Exhibit No 2 Page No 779



PSA name: Women's Services

1984 broadcasts:

1988 broadcasts:

1985 broadcasts:

1989 broadcasts:

1986 broadcasts:

1990 broadcasts:

1987 broadcasts: 8

1991 broadcasts:

Total Number of Broadcasts:

Organization: Women's Services of West. Coun

PSA name: Women's Services of Westmorela

1984 broadcasts:

1988 broadcasts:

1985 broadcasts:

1989 broadcasts:

1986 broadcasts :

1990 broadcasts:

1987 broadcasts: 2

1991 broadcasts:

Total Number of Broadcasts: 2

Total PSAs devoted to Women

Sum(1984 broadcasts): 7

Sum(1988 broadcasts): 218

Sum(1985 broadcasts): 37

Sum (1989 broadcasts): 347

Sum(1986 broadcasts): 26

" Sum (1990 broadcasts): 7

Sum(1987 broadcasts): 66

Sum(1991 broadcasts): 8

Youth

Unemployment is a severe problem in finding part time work after school or during the summer. Other problems include teen pregnancy, drugs, alcohol, completing high school, and lack of self esteem

There is a continual process of educating people on the problems faced by youth today. Youth needs answers and sources of help when they face problems they cannot solve on their own.

Department of Parks and Recreation

Carl Mancuso

Date: 12/14/89

Discussion on Children. Kids get bored and need to be occupied. They can choose either a negative or positive environment, unfortunately, there is a lack of positive places for the child to go.

Pittsburgh Rotary/Parker Hunter, Inc.

Dave Maxwell

Date: 12/14/89

Talked about such issues as: drugs, labor, youth, the image of Pittsburgh,

City Council and the economy.

Baldwin-Whitehall School District

Dr. Charles Faust

Date: 2/13/86

Discussed the fears and anxieties high school students face including: Unemployment, stress, alcohol and drug use, and the changing job market.

Generations Together

Dr. Sally Newman

Date: 12/14/89

Talked about the problems of today's youth including a lack of connections in society which result in dropouts, pregnancy, and drug abuse, lack of family

and community support groups, and lack of family structure.

Methodist Union

Harlol Dom

Date: 12/13/89

Talked about the problems of today's youth including: unemployment, drugs,

and lack of positive reinforcement in the home.

Big Brothers/Sisters of Pitteburgh

Iris Nakemo

Date: 6/19/88

Children without parents need role models and friends

YMCA of Pittsburgh

Jim Cimino

Date: 11/2/90

Talked about drugs, alcohol, and handicapped. Public recognized YMCA as

a swim club and wants the public to be aware of all of their capabilities.

YMCA

Karen Poweli

Date: 12/14/89

Talked about the predominant problems of today's youth including: drugs,

teenage pregnancy, and homelessness.

Pittsburgh Planned Parenthood

Kimberly Evert

Date: 10/9/86

Discussed the problems of teen pregnancey, suicide, and unemployment.

Pittsburgh Department of Parks and Recreation

Leonard Duncan

Date: 3/21/91

Talked about how the city needs to provide more centers for young people.

Whale's Tale

Lisa Brunemeister

Date: 2/13/86

Talked about the problems that result in teenage runaways. The three top

problems listed were: Unemployment, Deterioration of the Family, and

Displacement.

Your

Children's Home

Mariene West

Date: 2/12/86

Talked about health care for children, Infant Adoption Agencies, and Black

Infant Mortality Rate.

Boys and Girls Clubs

Mike Hepler

Date: 12/14/89

Discussed Youth Unemployment, drug and alcohol use among youths and

teen pregnancy.

Pittsburgh Job Corps

Ms. Joan Pincus

Date: 11/7/91

Discussed the need for more social places for children in Pittsburgh. Would like to hear more positive news from media, not just negative information. Also discussed the need to fix old buildings and provide housing and better

protection for the elderly

Ursuline Center

Ms. Pat Mercer

Date: 12/14/89

5 district programs - provide child care to geriatric care. Problem finding

affordable, adequate child care.

Human Services Corporation

Phillip Papps

Date: 10/9/86

Discussed the need to improve child care centers in Pittsburgh.

Children's Home of Pittsburgh

Priscilia Ebert

Date: 12/13/89

Provides options and counseling, locates parents for birth mothers. Outreach

program - speakers at high schools on teen pregnancy.

New Life Training Center of Teen Challenge of Western Pennsylvania

Reverend Robert Siverd

Date: 2/13/86

The center at Royal Ridge deals with ex-prisoners, 18-30 years, with drug

and alcohol problems.

District Attorney

Robert E. Colville

Date: 2/12/86

Described Pittsburgh as the perfect setting for colleges and cultural events.

Talked about the problem of unemployment and suggested keeping the young

generation here would solve the problem.

Sarah Heinz House

Stan Pittman

Date: 10/9/86

Talked about the Heinz House and how it helps the community.

Sarah Heinz House

Date: 12/14/89

There is a need for training on specific counseling in teen-age suicide and cult

worship. Very few programs for the average child, now becoming an at-risk

group.

Pennsylvania State Police

Tom Lyon

Date: 5/24/88

Youth caught drinking, and adults caught selling liquor to them, face stiff

penalties. A crackdown on youthful drinking is now under way

Representative WBZZ Ascertainment of Community Needs

WBZZ Exhibit No. 2 Page No 783



Legal Aid Society of Pitteburgh

William Buchko

Date: 12/24/89

Discussed how society is not encouraging families to address the problem of juvenile delinquency. We should look to schools to educate the youth of our generation on life's problems.

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American Focus

Date: 1/20/85

Time: 6:30

Source: R

Duration: 30.00

Guest:

George Plimpton

Organization:

issue Treatment: Host Steve Kame interviewed journalist George Plimpton, who discussed

violence in sports and other subjects of interest to youth

Date: 9/22/85

Time: 6:30

Source: R

Duration: 30.00

Guest:

Henry Winkler

Organization:

issue Treatment: Host Steve Kamer interviewed Henry Winkler who talked about the integrity

of his work and his ideas on the role of children in society.

Date: 8/3/86

Time: 5:30

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment: Host Steve Kamer interviewed various young people and covered such topics

as children, teenagers, and the pain of growning up.

Date: 8/23/87

Time: 5:30

Source: R

Duration: 30.00

Guest:

Dr. Benjamin Spock

Organization:

issue Treatment: Host Steve Kamer and child care expert Dr. Benjamin Spock discussed his

critics, children's fear of nuclear war, and early education of children.

Date: 10/30/88

Time: 5:30

Source: R

Duration: 30.00

Guest:

Dr. Benjamin Spock

Organization:

Issue Treatment:

Host Steve Kamer and child care expert Dr. Benjamin Spock discussed his

critics, the baby boom generation, children's fear of nuclear war, early

education, and parental pressure.

WBZZ Exhibit NO. 2

Page No. 785



American Focus

Date: 10/22/89

Time: 5:30

Source: R

Duration: 30.00

Guest:

Bob Keeshan

Organization:

Issue Treatment:

Host Steve Kamer and Bob Keeshan- Captain Kangaroo- talked about child

abuse, drugs, and education. He just wrote a book called "Growing Up

Happy."

Date: 6/24/90

Time: 5:30

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host Steve Kamer with a memorial issue on Jim Henson, his humor,

Children's TV, and Muppet movies.

Date: 9/30/90

Time: 5:30

Source: R

Duration: 30.00

Guest:

Bob Keeshan

Organization:

Issue Treatment:

Host Steve Kamer and guest Bob Keeshan (Captain Kangaroo) talked about

television programming directed towards children.

Dialogue

Date: 4/20/86

Time:

Source: L

Duration: 30.00

Guest:

Dana Jornsay

Organization:

Pittsburgh Planned Parenthood

Issue Treatment:

Host Liz Randolph interviewed Dana Jornsay, the Director of education for

Pittsburgh Planned Parenthood. She said that prevention in the form of

education is the key to solving the problem of teenage pregnancy.

Date: 4/20/86

Time:

Source : L

Duration: 30.00

Guest:

Mary HIrt

Organization:

Mom's House

Issue Treatment:

Host Liz Randolph interviewed Mary Hirt, the director of the local Mom's

House, a place for single mothers who are in school. The Mom's House

provides daycare and support services.

16

Dialogue

Date: 6/29/86

Time:

Source : L

Duration: 30.00

Guest:

Jay Kirk

Organization:

Pittsburgh Renaissance Youth Ballet.

Issue Treatment:

Host Liz Randolph talked with Jay Kirk, the balletmaster of the Pittsburgh Renaissance Youth Ballet. Kirk gave advice for parents with young children

interested in dance.

Date: 10/19/86

Time: 7:30

Source : L

Duration: 30.00

Guest:

Kathleen Hower

Organization:

Brothers' Brother Foundation

Issue Treatment:

Host Liz Randolph and Kathleen Hower of the Brothers' Brother Foundation

discussed the organization and its fundraising efforts.

Date: 3/15/87

Time: 7:30

Source : L

Duration: 30.00

Guest:

Organization:

Pittsburgh Youth At Risk

Issue Treatment:

Host Liz Randolph talked with two membersof Pittsburgh Youth At Risk, a new group designed to help juvenile delinquents who risk spending the rest of

their lives in trouble with the law.

Date: 3/29/87

Time: 7:30

Source : L

Duration: 30.00

Guest:

John Gasiorowski

Organization:

Wheeling College

Issue Treatment:

Host Liz Randolph and John Gasiorowski, Sociology Dept. at Wheeling College, discussed his study on Catholic teens. He found they are just like other teens and urged sex education and teaching of values to prevent

pregnancy, AIDS, etc.

Date: 8/23/87

Time: 7:30

Source: L

Duration: 30.00

Guest:

Dr. Barbara School

Organization:

"Just Say No" Campaign

Issue Treatment:

Host Liz Randolph and Dr. Barbara School, president of the "Just Say No" campaign talked about teaching kids to say no to peers and that by instilling good values early on, kids are better armed to say "no" when asked about

drinking, drugs, or sex.

WBZZ Exhibit NO. 2 Page No. 787



Dialogue

Date: 10/11/87

Time: 7:30

Source: L

Duration: 30.00

Guest:

Dr. Huberty Jackson-Lowman

Organization:

Issue Treatment: Host Liz Randolph and Dr. Huberty Jackson-Lowman discussed an upcoming

teen pregnancy prevention week sponsored by the Mayor's commission. She

said that the U.S. has one of the highest teen pregnancy rates ever.

Date: 12/6/87

Time: 7:30

Source: L

Duration: 30.00

Guest:

Organization:

"Make A Wish" Foundation

Issue Treatment: Host Liz Randolph and the local director of "Make A Wish" Foundation

> discussed how the demand for services has grown and their need for free services and/or money. December 7th marked the Foundation's 300th wish

for a child.

Date: 12/13/87

Time: 7:30

Source : L

Duration: 30.00

Guest:

Bob DeMoss

Organization:

Teen Vision Magazine

Issue Treatment: Host Liz Randolph and Bob DeMoss, editor of Teen Vision, a religious

publication aimed at helping young people make positive choices when

listening to and viewing the media.

Date: 12/27/87

Time: 7:30

Source : L

Duration: 30.00

Guest:

Robert Swan

Organization:

Issue Treatment: Host Liz Randolph and Robert Swan, a Londoner who walked some nine

hundred miles to the South Pole, talked about his explorations and told young people that they can achieve anything, if they set their sights firmly on their

goals.

Date: 6/19/88

Time: 7:00

Source: L

Duration: 30.00

Guest:

Iris nahemo and David Sutton

Organization:

Big Brothers/Big Sisters

Issue Treatment:

Host Shelley Duffy and Iris Nahemo and David Sutton of Big Brother/Big

Sisters, discussed the program and how someone can become a big brother or

sister.

WBZZ Exhibit NO. 2 Page No. 788

Dialogue

Date: 11/13/88

Time: 7:00

Source: L

Duration: 30.00

Guest:

Vincent Doran

Organization:

Pittsburgh Job Corps

Issue Treatment:

Host Shelley Duffy and Vincent Doran described the Pittsburgh Job Corps,

telling how teens can find good jobs by getting the experience.

Date: 12/4/88

Time: 7:30

Source: L

Duration: 30.00

Guest:

Dr. Linda Albert

Organization:

Huntingdon Learning Center

Issue Treatment:

Host Shelley Duffy and Dr. Linda Albert, a consultant for the Huntingdon Learning Center, discuss how to motivate children to learn without making negative suggestions, how to build a child's self esteem to want to improve at

school.

Date: 12/11/88

Time: 7:00

Source : L

Duration: 30.00

Guest:

Dr. Gregory Stock

Organization:

Issue Treatment:

Host Shelley Duffy and Dr. Gregory Stock, author of "The Kid's Book of Question," talked about what he hopes to accomplish with the book which is designed to make it easier for kids to ask questions and open the lines of

communication.

Date: 4/16/89

Time: 7:00

Source: L

Duration: 30.00

Guest:

Sue Johanson

Organization:

Issue Treatment:

Host Shelley Duffy and the author of "Talk Sex" Sue Johanson talked about how teens should approach sexuality, how parents can also learn how to talk about sensitive subjects with their children to help them make important, wise

decisions.

Date: 5/14/89

Time: 7:00

Source : L

Duration: 30.00

Guest:

Heidi Murkoff

Organization:

Issue Treatment:

Host Shelley Duffy and Heidi Murkoff, co-author of "What to Expect the

First Year," talked about what to expect the first year of a baby's life.

WBZZ Exhibit NO. 2 Page No. 789



Dialogue

Date: 5/14/89

Time: 7:30

Source : L

Duration: 30.00

Guest:

Dr. Kevin Leeman

Organization:

Issue Treatment: Host Shelley Duffy and Dr. Kevin Leeman, author of "Unlocking Childhood

Memories," talked about what your childhood means for your adult life and

how it affects the decisions you make later in your life.

Date: 7/9/89

Time: 7:00

Source: L

Duration: 30.00

Guest:

Jerry Potts and Charles Williams

Organization:

The Whale's Tale

Issue Treatment:

Host Shelley Duffy and Jerry Potts, a supervisor with The Whale's Tale, and Charles Williams, a resident at the shelter, talked about the program called Project Safe Place, sponsored by B-94, designed to help kids find a place to

go.

Date: 9/10/89

Time: 7:00

Source : L

Duration: 30.00

Guest:

Rose Palmer-Phelps

Organization:

Support

Issue Treatment:

Host Shelley Duffy and Rose Palmer-Phelps, from the group Support, a network for children of divorce, talks about the group and why children do

need it. Child support week is the week of September 18th.

Date: 10/1/89

Time: 7:00

Source: L

Duration: 30.00

Guest:

Kathy McCoy

Organization:

Seventeen Magazine

Issue Treatment:

Host Shelley Duffy and Kathy McCoy, author of a column in Seventeen

Magazine, talked about a "Junior HIgh Survival Guide"--teaching how to

handle the problems of dating, sex, and drugs in schools.

Date: 10/1/89

Time: 7:30

Source: L

Duration: 30.00

Guest:

Jim Trelease

Organization:

Issue Treatment:

Host Shelley Duffy and Jim Trelease, author of Read Aloud Handbooks, talked about why it's so important for parents to read aloud to their kids, he

explains how to do it.

WBZZ Exhibit NO. 2 Page No. 790

WBZZ Issue Related Programming Exclusive of News



Dialogue

Date: 10/29/89

Time: 7:00

Source : L

Duration: 30.00

Guest:

Bob Keeshan

Organization:

Issue Treatment: Host Shelley Duffy and Bob Keeshan -- better known as "Captain

Kangaroo"-- talked about his new book "Growing Up Happy" and what his

career has been like.

Date: 10/29/89

Time: 7:30

Source : L

Duration: 30.00

Guest:

Richard Stack

Organization:

Issue Treatment: Host Shelley Duffy and author Richard Stack talked about his new children's

book "The Doggonest Christmas" that helps encourage self esteem in

children.

Date: 8/5/90

Time: 7:00

Source: L

Duration: 30.00

Guest:

Organization:

Issue Treatment: Host Shelley Duffy and guest discussed "Safety and Kids:" what parents or

adults should be concerned with.

Date: 3/2/91

Time: 7:00

Source : L

Duration: 30.00

Guest:

Sgt. Glenn Young

Organization:

Issue Treatment: Host Shelley Duffy and Sgt. Glenn Young talked about a safety program for

kids, including the K.I.D. Car (Kids in Danger) which teaches kids to alert the

right people in times of danger and how to avoid danger.

Date: 3/3/91

Time: 7:00

Source : L

Duration: 30.00

Guest:

Sgt. Glenn Young

Organization:

Issue Treatment:

Rebroadcast of the show aired on 3/2/91 at 7:00.

WBZZ Exhibit NO. 2 Page No. 791

Yeath

Dialogue

Date: 5/11/91

Time: 7:30

Source : L

Duration: 30.00

Guest:

Dr. David Walsh

Organization:

Issue Treatment: Host Shelley Duffy and Dr. David Walsh, author of "Designer Kids," talked

about the stress kids feel today because some parents want them to go for the gold so young. How to reduce this pressure is also discussed in the book.

Date: 5/12/91

Time: 7:30

Source : L

Duration: 30.00

Guest:

Dr. David Walsh

Organization:

Issue Treatment:

Rebroadcast of 5/11/91 show aired at 7:30.

Date: 6/16/91

Time: 7:30

Source : L

Duration: 30.00

Guest:

Hugh O'Neil

Organization:

Issue Treatment:

Host Shelley Duffy and author of "Here's Looking at You Kids," Hugh

O'Neil, talked about Father's Day, the family, and how mom and dad can find

time for romance.

Health Care

Date: 4/6/86

Time:

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host Hope Daniels Discussed the brain washing of youths by cults and the

need they fulfill in today's society.

Date: 6/15/86

Time:

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host Hope Daniels talked about unique children and their problems.

On Track

WBZZ Exhibit NO. 2

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On Track

Date: 12/10/89

Time: 4:30

Source: R

Duration: 30.00

Guest:

Phil Keaby

Organization:

Issue Treatment:

Host Ross Tucker and Phil Keaby, guitar player, talked about how moving around a lot as a kid makes you insecure and the loss of his parents to a car

accident.

Date: 6/23/91

Time: 4:30

Source: R

Duration: 30.00

Guest:

Organization:

issue Treatment :

Host Hal Dryseth with a spotlight on foster children.

Open Door

Date: 8/12/90

Time:

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host Bud Fremuth talked about how children need counseling after their

parents go through a divorce.

Date: 2/10/91

Time: 5:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host Bud Fremuth talked about how children brighten the world, they are the

future, and they need care, love, and guidance.

Powerline

Date: 10/6/85

Time: 7:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host John Rivers discussed "new wave" teens and the reasons for their

attitudes.

WBZZ Exhibit NO. 2 Page No. 793

Tend.

Powerline

Date: 4/27/86

Time: 7:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host John Rivers talked about choosing friends carefully and learning not to

compare yourself with others.

Date: 6/8/86

Time: 7:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host John Rivers had advice on getting and keeping a job.

Date: 6/15/86

Time: 7:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment :

Host John Rivers discussed lying.

Date: 6/22/86

Time: 7:00

Source: R

Duration: 30.00

Guest:

Organization:

Host John Rivers talked about coping with death.

Date: 8/10/86

Time: 6:00

Source: R

Duration: 30.00

Guest:

Organization:

Host John Rivers discussed the topic of teenage suicide.

Date: 8/31/86

Time: 6:00

Source: R

Duration: 30.00

Guest:

Organization:

Host John Rivers talked about career planning.

WBZZ Exhibit NO. 2 Page No. 794



Powerline

Date: 9/14/86

Time: 6:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host John Rivers discussed the topic of incest; why it happens and how to

deal with it.

Date: 10/5/86

Time: 6:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host John Rivers discussed how you can turn tragedy into a more positive

thing in life by finding the good in it.

Date: 10/26/86

Time: 6:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host John Rivers talked about the business world and how to get along in

life.

Date: 1/11/87

Time: 6:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host John Rivers gave statistics regarding the connection between children's

TV viewing habits and their success in school.

Date: 4/26/87

Time: 6:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host John Rivers discussed peer pressures and our heroes.

Date: 5/10/87

Time: 6:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host John Rivers discussed some letters from listeners and suggested writing

to the program counselors for help.

WBZZ Exhibit NO. 2 **Page No.** 795



Powerline

Date: 7/19/87

Time: 6:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment :

Host John Rivers talked about business and getting places in life.

Date: 9/6/87

Time: 6:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment :

Host John Rivers discussed the importance of confidence and self-worth.

Scan

Date: 6/8/86

Time: 6:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment: Host Al Drieksud discussed the consequences of change.

Date: 2/22/87

Time: 5:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment: Host Hal Drygseth discussed the topic of teenage suicide.

Date: 9/6/87

Time: 5:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host Hal Drygseth discussed surviving the death of a friend.

Date: 9/4/88

Time: 5:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host Hal Drygset talked about raising teenagers.

Date: 9/11/88

Time: 5:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment: Host Hal Drygseth with Part II on the the subject of raising teenagers.

WBZZ Exhibit NO. 2 Page No. 796

Scan

Date: 2/25/90

Time: 5:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host Hal Drygseth talked to teens about why they feel like killing themselves.

Date: 8/12/90

Time: 5:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment :

Host Hal Drygseth and guests discussed young people and self image--teens

grow and change as they mature into adults.

Date: 6/30/91

Time: 5:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment :

Host Hal Drygseth with a spotlight on foster children.

Streams In The Desert

Date: 4/13/86

Time: 4:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment :

Host John Rivers discussed two topics: Things we take for granted and Why

we live in a high tech society.

Date: 10/12/86

Time: 4:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host John Rivers emphasized the importance of not depending on material

things to make you happy.

Date: 11/23/86

Time: 4:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment: Host John Rivers discussed love and marriage.

WBZZ Exhibit NO. 2 Page No. 797



Streams In The Desert

Date: 5/10/87

Time: 4:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host John Rivers talked about non-conformists and rebellious behavior.

Date: 8/23/87

Time: 4:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment :

Host John Rivers discussed practicing what you preach and being judged by

what you believe.

Date: 5/1/88

Time: 4:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment :

Host John Rivers talked about role models.

Date: 10/22/89

Time: 4:00

Source: R

Duration: 30.00

Guest:

Organization:

Host Dick McCartney discussed thoughts that spill out of children's mouths

that are sincere and how we should find the time to talk with them.

Views of the News

Date: 9/22/85

Time: 4:14

Source: R

Duration: 15.00

Guest:

Dr. Paul Vitz

Organization:

Issue Treatment:

Host Joseph Tyrol talked with Dr. Paul Vitz on the values in public school

texts.

Date: 9/29/85

Time: 4:14

Source: R

Duration: 15.00

Guest:

Dr. Paul Vitz

Organization:

Issue Treatment: Host Paul Reynolds spoke with Dr. Paul Vitz on values in public school texts.

WBZZ Exhibit NO. 2 Page No. 798



Views of the News

Date: 9/29/85

Time: 4:14

Source: R

Duration: 15.00

Guest:

Dr. Paul Vitz

Organization:

Issue Treatment: Host Paul Reynolds talked with Dr. Paul Vitz on value clarification in

schools.

Program treatments of Youth

77.00

Minutes devoted to Youth

2,265.00

Questions Asked by Pittsburgh's Opinion

Youth

1985

Are we doing enough to help locate missing kids

Do you think music videos have a negative or positive impact on children

Shouls Pittsburgh have a 10:00 curfew for kids seventeen and under

1986

Are there a lot of places in Pittsburgh that serve under age drinkers

Do you think a mile and a half is too far for kids to walk to the bus stop? Should students be picked up right in front of their homes

Parents: What do your kids do that irritates you the most

Should the names of juveniel offenders be released

Teenagers, are you going to work this summer

1987

Children: What issues most concern you

Do you think Spuds MacKenzie promotes underage drinking

How much say should parents have over their older children's lives

Teenagers: should contraceptives be readily available in high school health clinics

Teenagers: what's your career objective after high school

What are the main problems affecting young people today

What is a realistic curfew for a young person

1988

Do kids watch too much television

Do you think MTV has a negative influence on teenagers

Do you think kid's toys are safe enough

Do you think the government should become more involved in health care for children of the underemployed

What do you think the penalty should be for minors caught drinking and driving

What's one piece of advise you'd give to young people today

1989

Do you agree with parental consent laws for teens who want to have an abortion

How do you feel about laws requiring minors to get parental consent before ending a pregnancy

Some kids in Lenabon, PA were discovered running a make-believe drug ring. Who do you think most influences kids to try drugs

What do you think about the controversy surrounding the Mel Blount Youth Home

Questions Asked by Pittsburgh's Opinion

WBZZ Exhibit No. 2 Page No. 800

Youth

1989

What do you think is our biggest responsibility to the children who will become our future

1990

Do you believe that song lyrics can influence young people in a negative way

Do you think that underachieving cartoon character Bart Simpson is a bad influence on American children

1991

Recently we've heard about former child stars getting in trouble with the law. If your child had the chance for a hollywood career, would you encourage it

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January 26, 1986 Captain Terese Rocco, Head of Missing Persons, Pittsburgh Police Department, updated listeners on local missing persons. Thinks kids who are still missing after a number of years will never show up. January 16, 1987 Dorn CHeckney, PA Coalition Against Pornography, stressed his group does not support a PA bill adding \$10 fee for anyone who wishes access to any 976 numbers. Groups wants to see establishment of access code to cut juvenile use of porno lines. January 16, 1987 Dr. Mary Margaret Keer, Services for Teenagers At Risk, explained organization's purpose. February 05, 1987 Mike Glabecki, organizer of Youth Cry, discussed organization's founding, spread, possible effectiveness with legislators. Stated that money spent on Nicaraguan conflict would be better spent here at home. February 25, 1987 Danny Webb, Charleston, West Virginia City Councilman, wants to start rating music concerts with an "embarrassment" rating after two heavy metal shows almost got out of hand. July 16, 1987 Rowdy Gaines, 1984 Olympic Gold Medalist, announced that nationwide they need to raise millions. It costs about \$500,000/day to send our athletes to the Olympics. October 12, 1987 Pittsburgh Planned Parenthood Reps and McGee Women's hospital detailed week's activities relating to teen pregnancy week. Speakers scheduled at area schools along with skits and programs; they want to convince teens to wait to become parents. October 30, 1987 Peter Gultch of Kids Day 1987 discussed activities for first annual Kids Day celebration. It's a free celebration for kids and their parents. December 23, 1987 Kay Sauter of the Cult Awareness Network of Pittsburgh, said that cults are alive and well, documented by the fact that she once rescued her son from The Way. She said group get about 1,000 calls each year. December 28, 1987 Cecile Hecker of the Coalition To Protect Children, is one of many parents concerned about Pittsburgh School Board decision to further study idea of establishing community based health care clinics for local high school students. May 10, 1988 Ed Traversari of DiCesare Engler talked about how the Central Blood Bank has kicked off its blood drive by involving teens. May 24, 1988 Tom Lyon, State Police Spokesman, discussed a new crackdown on underage drinking, the new penalties in effect for any one under 21, and also for those who sell to minors.

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June 17, 1988

Citiparks spokesperson Mary Aliberti talked about the new program started for teens called Reach A Person Program to talk to teens about problems such as drugs, alcohol abuse, pregnancy, and the importance of staying in school.